Dan Zaharia

user experience | human centered design

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Education

Purdue University   West Lafayette, IN | 2007 - 2013

Major: Industrial Design
Minor: Computer Science

Skills

User-centered Design Methods	
Feature Roadmapping	
Workshop Facilitation	
User Research Methods	
Concept Testing	
Usability Testing	
Wireframing	

Tools

Sketch
Photoshop
Illustrator
Invision
HTML/CSS/SASS/Javascript
Node.js/ Express

Experience

Senior Designer, USAA   Austin, TX | 2016 - present

Providing leadership on projects with fellow designers as well as through facilitation of user-centered design workshops.

Assisting with delivering human-centered design training courses to engineers, product owners and executives by presenting case studies of actual project outcomes.

UX Designer/ Front End Developer, IBM Security   Austin, TX | 2016 - 2016

Researched and designed information architecture and navigational schemes for products across the division in order to create unified navigation patterns for all products.

Coded flows for authentication and sign-on experiences.

Section Lead, IBM Design Bootcamp   Austin, TX | Q1 2016

Led three simultaneous teams of newly onboarded designers through IBM Design Bootcamp for early career professionals as they worked on conceptual project deliverables for IBM Cloud.

Guided and instructed teams on human-centered design methods, critiqued work, and connected team members with cloud deployment subject matter experts across the enterprise and industry.

UX Designer/ Front End Developer, IBM Cloud   Austin, TX | 2014 - 2016

User-centered product development for a unified infrastructure, platform, and software as a service offering for IBM Bluemix.

Designed, coded and user tested concepts.

Industrial Designer, Streng   Brooklyn, NY | 2013 - 2014

Supported project work for PepsiCo and Kitchenaid through concept sketching, 3d modeling in solidworks, keyshot rendering, market research, user research.